

AIA PRS Campaigns & Updates September 2025

AIA Pension and Asset Management Sdn. Bhd.



AIA PAM - Dividend Income Fund

The first-of-its-kind PRS fund in the market that fully focused on dividend-paying equities.

Designed to potentially deliver consistent income and long-term capital growth.



Generate regular payouts from companies with strong dividend history.

Invest directly in high-quality, income generating stocks.

Up to 100% equity exposure with potential for capital growth and anchored in low volatility stocks.

Performance Benchmark

Target return of 6% per annum

Product Highlights Sheet



Fund Features



www.aiaprs.com.my







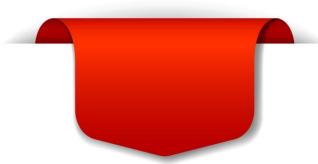
Customer Campaign

Customer Campaign 1: AIA PRS DIVIDEND KICKSTART CAMPAIGN

Kickstart your client's investment to earn up to 3% extra rewards. Exclusively for AIA PAM – DIVIDEND INCOME FUND ONLY.

Campaign Period: 15 July 2025 to 30 September 2025			
REWARDS*	MINIMUM NET CONTRIBUTION	ELIGIBILITY	
3.0%	No Minimum	Existing AIA PRS High Net Worth ("HNW") Programme Clients	
3.0%	RM1,000,000		
2.0%	RM500,000 to Below RM1,000,000	New and Existing Customers who are not under the HNW Programme	
1.5%	RM5,000 to Below RM500,000		

ENDS THIS MONTH!! 30 September 2025





^{*} Rewards will be paid in bonus units, to be credited into the Fund, starting June 2026.

Customer Campaign 1: Example of DIVIDEND KICKSTART CAMPAIGN

Existing HNW Customers

Contributes RM50,000 = RM1,500 (3.0%)

Contributes RM1m = **RM30,000 (3.0%)**

All Other Customers (New & Existing)

Contributes RM5,000 = **RM75 (1.5%)**

Contributes RM100,000 = RM1,500 (1.5%)

Contributes RM500,000 = RM10,000 (2.0%)

Contributes RM1m = **RM30,000 (3.0%)**

Maximum rewards will be capped at RM30,000 per individual.



Let Your Contributions Power Up Your Rewards.



Customer Campaign 1: T&C of DIVIDEND KICKSTART CAMPAIGN



Specific Terms & Conditions

- Exclusive for contribution to the AIA PAM DIVIDEND INCOME Fund during the Campaign Period only.
- Contributions to all other AIA PAM funds will NOT be eligible under this campaign.
- Only new contributions (lump sum or direct debit over the Campaign Period) and transfer-in cases from other PRS providers will be counted.
- Switching of any existing AIA PAM funds into AIA PAM DIVIDEND INCOME Fund will not be eligible for this campaign.
- Existing AIA PRS High Net Worth ("HNW") Programme Client refers only to those HNW
 Individuals who are still in the Programme at the time of contribution and subject to its
 respective terms and conditions (please refer to www.aia-prs.com.my for more information).
- The Rewards will be paid in the form of bonus units and re-invested back into the eligible contributor's PRS account, under AIA PAM DIVIDEND INCOME Fund.



Customer Campaign 1: Rewards Structure for DIVIDEND KICKSTART CAMPAIGN





Reward Category	June 2026	December 2026	June 2027
(HNW Programme) 3.0%	1.0%	1.0%	1.0%
3.0%	1.0%	1.0%	1.0%
2.0%	1.0%	1.0%	-
1.5%	1.0%	0.50%	-

- Rewards will be credited into the fund of the original investment i.e AIA PAM DIVIDEND INCOME Fund, starting in June 2026 for investments made in 2025.
- ANY WITHDRAWALS or SWITCHING OUT from the AIA PAM DIVIDEND INCOME Fund to other AIA PAM funds made between 1 October 2025 (ie. after campaign ends) to 30 June 2027 will invalidate all future Rewards.



Reminder: AIA PRS HNW Programme!!!



All New Net Contributions plus Existing Net Contributions Will Be Eligible for the PRS HNW Programme Lifestyle Rewards and Protection Benefits in 2026*.



Customer Campaign 2: AIA PRS YOUTH CAMPAIGN – EXTENDED TO 31 OCT 2025

Now includes AIA PAM – Dividend Income Fund, offering you more opportunities to grow your wealth!



Customer Campaign 2: AIA PRS YOUTH CAMPAIGN – ENDS THIS MONTH!!

Eligibility and Key Criteria

Area	Details
Eligibility	New customers aged 29 and below (born 1st June 1995 or later).
Campaign Period	Valid from 1 June 2025 to 31 October 2025, or until first 1,000 eligible customers sign up and contribute.
Investment Requirement	 Make a minimum RM1,000 contribution into either the AIA PAM - Growth Fund, AIA PAM - Global Islamic Growth Fund and AIA PAM - Dividend Income Fund.
	 Must continue to invest RM1,000 every year for the next 3 years (2025 – 2027) and not make any withdrawal during this period.

Please refer to Campaign Terms & Conditions for more information.



Customer Campaign 2: AIA PRS YOUTH CAMPAIGN

Timeline of Contribution Period and Crediting of Bonus Units

Contribution Period	Reward
Year 1 (1 June 2025 to 31 October 2025)	RM100 (June 2026)
Year 2 (1 January 2026 to 30 June 2026)	RM150 (June 2027)
Year 3 (1 January 2027 to 30 June 2027)	RM250 (June 2028)
Total	RM500

Please refer to Campaign Terms & Conditions for more information.

Illustration

	Contribution	Eligible
Customer A	Year 1: RM1,000 Year 2: RM1,000 Year 3: RM1,000	Eligible for All 3 Years
Customer B	Year 1: RM1,000 Year 2: No Contribution Year 3: RM1,000	Only Eligibility for Year 1 Only
Customer C	Year 1: RM1,000 Year 2: RM500 Year 3: RM1,5000	Only Eligible for Year 1 Only
Customer D	Year 1: No Contribution Year 2: RM1,000 Year 3: RM1,000	Not Eligible

Total RM500 reward in bonus units for contributions of cumulative RM1,000 (within the stated contribution period*) annually for 3 consecutive.



AIA confidential and proprietary information. Not for distribution.

Customer Campaign 2: AIA PRS YOUTH CAMPAIGN

There is more!! With tax relief, you could enjoy 35.7% Average Yearly Return!

Assuming for a 19% personal tax bracket, the effective rate will be:



	Contribution	Tax Relief* (at 19%)	Reward from AIA	Total Benefit	Effective Rate
Year 1	RM1,000	RM190	RM100	RM290	29%
Year 2	RM1,000	RM190	RM150	RM340	34%
Year 3	RM1,000	RM190	RM250	RM440	44%
Total	RM3,000	RM570	RM500	RM1,070	35.7% Average Yearly Return



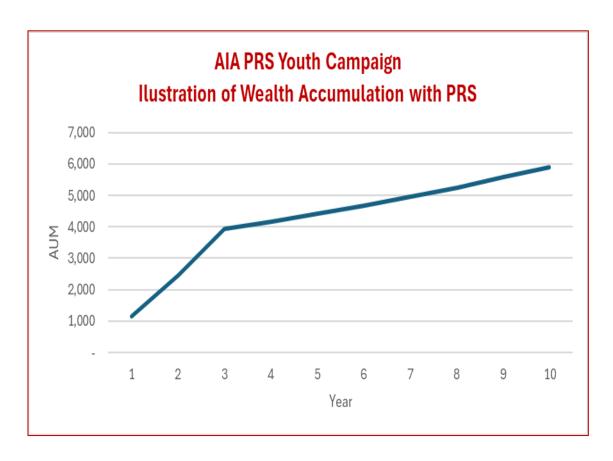
Personal Tax Relief

CHARGABLE INCOME (RM)	TAX BRACKET (%)	TAX SAVINGS
0 to 5000	0	0
5001 to 20,000	1	30
20,001 to 35,000	3	90
35,001 to 50,000	6	180
50,001 to 70,000	11	330
70,001 to 100,000	19	570
100,001 to 400,000	25	750
400,001 to 600,000	26	780
600,001 to 2,000,000	28	840
Exceeding 2,000,000	30	900



Customer Campaign 2: AIA PRS YOUTH CAMPAIGN

Be (almost) 50% Richer By Year 10 with Just 3 Years Contributions!



	PRS Investment	Reward (Bonus Units)	Annualised Return (6% p.a)	AUM (end of year)
1	1,000	100	6%	1,166.00
2	1,000	150	6%	2,454.96
3	1,000	250	6%	3,927.26
4	-	0	6%	4,162.89
5	-	0	6%	4,412.67
6	-	0	6%	4,677.43
7	-	0	6%	4,958.07
8	-	0	6%	5,255.56
9	-	0	6%	5,570.89
10	-	0	6%	5,905.14

Based on assumption of 6% Annualized Return.



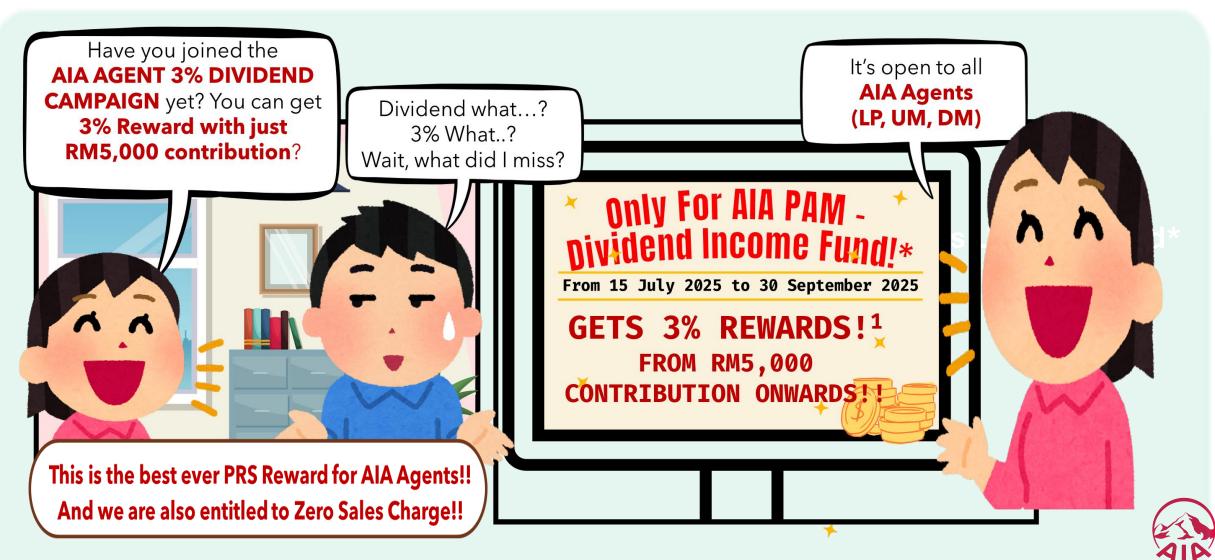
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An Exclusive Campaign Just for All AlA Agents

(LP, UM and DM)

Agent Campaign: AIA PRS AGENT 3% DIVIDEND CAMPAIGN



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Agent Campaign: AIA PRS AGENT 3% DIVIDEND CAMPAIGN



AIA confidential and proprietary information. Not for distribution.

Contribution RM5,000 Onwards Reward* 3.0% *Maximum rewards will be capped at RM30,000 per individual.

Contributes RM5,000
Contributes RM100,000
Contributes RM500,000
Contributes RM1m

= RM150 = RM3,000 = RM15,000

= RM30,000

Agent Campaign: T&C for AGENT 3% DIVIDEND CAMPAIGN



Specific Terms & Conditions

- Exclusive for contribution to AIA PAM DIVIDEND INCOME FUND during the Campaign Period only. Contributions to all other AIA PAM funds will NOT be eligible for this campaign.
- Only new contributions (lump sum or direct debit over the campaign period) and transfer-in cases from other PRS providers will qualify.
- Fund switching from any existing AIA PRS funds into AIA PAM Dividend Income Fund will not be eligible for this campaign.
- IMPORTANT NOTE During Submission:
 - AIA Agents WITHOUT AIA PRS Consultant License: Please enter the code APR002 during submission to qualify for this campaign.
 - AIA Agents WITH AIA PRS Consultant License: Please enter the code **ZEROSC** during submission to qualify for this campaign.
- Please take note that NO PRS Commission will be payable, but Trailer Income will still be eligible.
- Eligibility of contributions (e.g., AIA Life Planners) will be verified after the campaign concludes.



Agent Campaign: Reward Structure of AGENT 3% DIVIDEND CAMPAIGN



Reward Structure

- *The rewards will be paid in the form of bonus units and re-invested back into the eligible contributor's PRS account, under AIA PAM Dividend Income Fund.
- Any contributions made under this campaign will be exclusively for this campaign ONLY. i.e. it will not count towards any other ongoing AIA PRS campaigns (no overlapping or stacking).

Timeline of Disbursements of Rewards:

Reward Category	June 2026	December 2026	June 2027
3.0%	1.0%	1.0%	1.0%

 ANY WITHDRAWALS or SWITCHING OUT from the DIF to other AIA PRS funds made between 1 October 2025 (i.e. after campaign ends) to 30 June 2027 will invalidate all future rewards.



Important Reminder Agent 3% Dividend Campaign Submissions

For agents <u>without</u> AIA PRS Consultant License:

Manual Submission:

Manual Submission - Please WRITE the Life Planner code APR002 on the Account Opening Form (Page 9, For PRS Consultant Use).

Signature: Name (as per NRIC/Passport): Date (DD/MM/YYYY): Please take note that we will not be able to process this application without your consent to the above declarations. FOR PRS CONSULTANT USE Consultant's Name: FIMM Consultant Code: Life Planner Code: APRO02 Contact No: Version July 2025 Page 9 of 12

Online Submission:

Online Submission - Please ENTER the Life Planner code **APR002** in the remarks column during online submission.

The correct codes must be indicated during submission to be eligible for the AIA PRS AGENT 3% DIVIDEND CAMPAIGN and Zero Sales Charge.





Important Reminder Agent 3% Dividend Campaign Submissions

For agent with AIA PRS Consultant License:

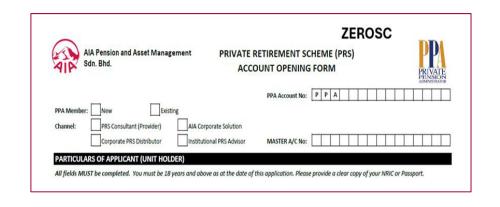
Manual Submission:

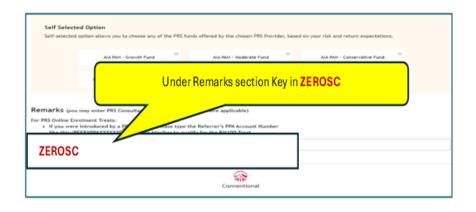
Manual Submission - Please WRITE the campaign code **ZEROSC** on the TOP RIGHT CORNER (first page of the Account Opening Form) during submission.

Online Submission

Online Submission - Please ENTER the campaign code **ZEROSC** in the remarks column during online submission.

- The correct codes must be indicated during submission to be eligible for the AIA PRS AGENT 3% DIVIDEND CAMPAIGN and Zero Sales Charge.
- Please take note that NO PRS Commission will be payable, but Trailer Income will still be eligible.







Important Note for Online Submission

- To contribute to the AIA PAM Dividend Income Fund, please be advise to log in under Online Enrolment
 (applicable for both new and existing AIA PRS customers).
- 2. Please note that only existing funds will appear when you log in under Online Top-Up.
- 3. The maximum contribution limit for Online Enrolment has now been increased to RM10,000.
- 4. Creation of new fund may take up to 7 working days to reflect in the member's PPA member portal.
- 5. PRS Online Enrolment is applicable to Malaysians residing in Malaysia only.
- 6. Only Own Personal Bank Account Will be Accepted. Joint Account & Any Third party Payment Will Be Rejected & Refunded by PPA.



Resources

Scan the QR Code or head over to www.aia-prs.com.my for Step-By-Step Online Enrolment and Manual Submission Guides (& More!!).



AIA

FOR AIA PRS CONSULTANT

JULY

- 1. July 2025 Campaign Rolldown Slides (For AIA Agents Only)
- 2. AIA PRS Agent 3% Dividend Campaign 2025 (Poster and Terms & Conditions)
- 3. How to Submit for Agent 3% Dividend Campaign (with Correct Code)
- 4. General Guide for PRS Account Opening Form & Payment Methods Consultant Version (July 2025)
- 5. Online Enrolment Guide for AIA PAM Dividend Income Fund (Consultant Version for Customers) July 2025
- 6. Online Enrolment Guide for AIA PAM Dividend Income Fund (For Agent Own Contribution) under the AIA PRS Agent 3% Dividend Campaign July 2025





New PRS Campaign From PPA (Private Pension Administrator)

There is more.. PPA Campaign for All PRS Customers



Campaign Period: From 1st August 2025 until 31st December 2025.

Lucky Draw Campaign by PPA (www.ppa.my) featuring two categories of prizes.

(i) PRS Treats Draw:

200x Prizes of RM500 PRS Treats (to be awarded in PRS Units).

(ii) Grand Draw:

2x Grand Prizes of **Perodua Bezza**.

(1 Grand Draw for East Malaysia participants, 1 Grand Draw for West Malaysia participants).

Highlights of the Terms & Conditions

Eligibility

- The campaign is open to PRS members below the age of 54 as of 31 December 2025.
- Applicable to both new and existing PRS members across all PRS Providers.
- Includes contributions made via **manual form submissions** and/or **online enrolment and top-up**.
- Valid for individual contributions only. Contributions made by employers, whether vested or not, are excluded.

Entry Criteria for PRS Treats Draw (RM500 PRS Units)

- Accumulated gross contribution of at least RM1,000 qualifies for one (1) entry.
- Accumulated gross contribution of RM2,000 qualifies for two (2) entries.

Entry Criteria for the Grand Draw (Perodua Bezza)

- Accumulated gross contribution of at least RM3,000 qualifies for one (1) entry.
- Accumulated gross contribution of RM6,000 qualifies for two (2) entries.
- Participants who qualify for the PRS Treats Draw will also stand a chance to win the Grand Draw if they meet the
 entry criteria for the Grand Draw.



Please scan the QR code or visit https://www.ppa.my/isaveinprstreatscontest/ for more information and full Terms & Conditions







Agency Contest

PRS Agency Challenge – PRS Cross Sell Seminar

Reward:

1 Ticket to Phuket.

Requirement:

RM380,000 per ticket. Max up to 3 tickets.

Period:

1 July to 30 Sept 2025.

ENDS THIS MONTH!!

30 September 2025

Illustration

- Total RM380k = 1 Ticket.
- Total Comm = RM8,208 (@2.16%).
- Trailer Income for 1st Year = R1,140 (@ 0.30%).
- AFYC Count Towards Star & Summit.
- Production Count Towards PRS Excellence Club Cash Reward.





PRS Activation Challenge

Reward:

RM100 for Minimum 2 Cases

(capped at reward of RM100)

Requirement:

- Minimum RM3,000 per case.
- Personal contribution from PRS consultants will be excluded from count
- New, top-up and direct debit contributions will be counted towards production (note: min RM3,000 to be counted as 1 case)

Period:

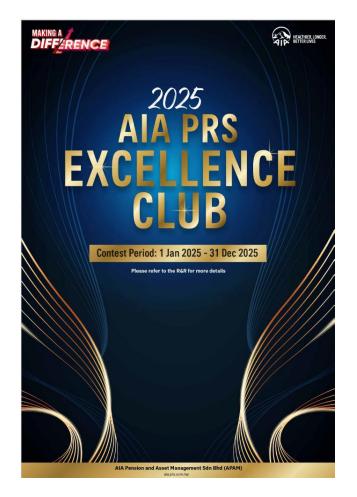
1 Sept to 30 Sept 2025.



PRS ACTIVATION CHALLENGE 1 - 30 SEP Min 2 cases for RM100



PRS Excellence Club 2025



PRS Excellence Club Tiers	Total Net Production 2025 (RM)	Additional Commission (Based on 2.16% Basic Comm)
Premier Platinum	3,000,000	20%
Platinum	1,200,000	15%
Gold	600,000	10%
Silver	300,000	5%
New PRS Consultant	100,000	5%

EXTRA BONUS

ADDITIONAL 5% COMMISSION

Minimum 12 New Accounts with RM3,000 Contribution per Account For ALL Tiers!!



This Sept.. For Your Customers



Dividend Kickstart Campaign

Up to 3% Rewards.

Last Chance. Ending 30 Sept!!



Youth Campaign

RM500 Reward for Youth Segment.

Now Includes AIA PAM – Dividend Income Fund!!



AIA PRS HNW Programme

Lifestyle Rewards & Benefits.

Secure More Affluent Customers!!

Overview of PRS Rewards & Exclusive Offer for You!!



PRS Cross Sell Seminar RM380,000 per Ticket. (1 July to 30 Sept)

PA & PRS Special Production Bonus 3.0x & 2.0x for Summit & Star Convention.

PRS Activation Challenge RM100 Reward for Min 2 Cases (1 Sept to 30 Sept)

AIA Agent 3% Dividend Campaign
For AIA PAM – Dividend Income Fund Only.
Min RM5k Contribution.
(15 July to 30 Sept)

Commission Up to 2.70%.

Trailer Income Up to 0.35%.

PRS Excellence Club Cash Reward.

6% FYP Count for MDRT.

(1 Jan to 30 Nov 2025)





Updates

Activation of FIMM FCS for All AIA PRS Consultants

Digitalization of FIMM FCS System Process

Effective 5th May 2025 (refer to Agency Circular 010/05/2025/APAM/CIR), all PRS Consultants are required to:

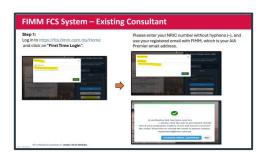
Log in and register on the FIMM Core System (FCS).

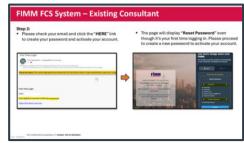
- 1. Complete the Self-Declaration process.
- 2. Verify your personal particulars on the system.
- 3. Please note that tracking for FIMM CPD and renewal will be available soon following a system upgrade.

Important: PRS Consultants must activate their FCS accounts before participating in year-end registration renewal activities.



Scan here for a step-by-step guide.









Activation of FIMM FCS for All AIA PRS Consultants

Need More Guidance?

Join any of the following online classes for further guidance:

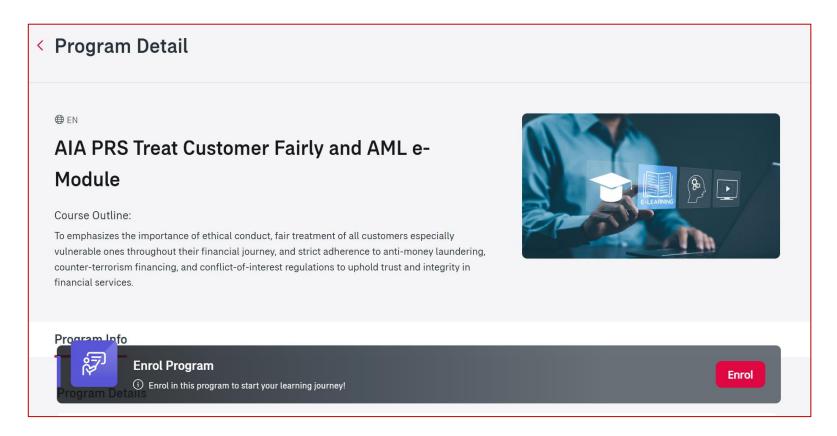
https://tinyurl.com/yw6az36	https://tinyurl.com/4mwau wkp	https://tinyurl.com/2nry36u p	https://tinyurl.com/4vwz79 ey
Date:	Date:	Date:	Date:
4 Sept 2025	11 Sept 2025	18 Sept 2025	25 Sept 2025
Time:	Time:	Time:	Time:
3pm to 4pm	3pm to 4pm	3pm to 4pm	3pm to 4pm



AIA PRS TCF & AML e-Module

MANDATORY:

Please take note that it is a requirement complete this e-module as part of the requirement for your PRS Consultant renewal for next year.



Class: e-Module on iLearn

FIMM CPD Points: 4 Points

Please complete latest by **15 December 2025**



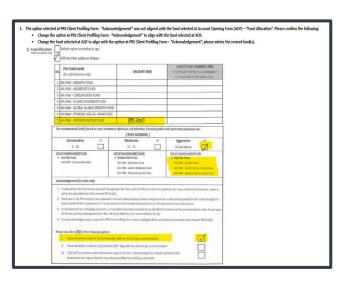
Guide for Manual Submission



Please scan the QR code for a helpful guide on manual submission of the Account Opening Form.

To ensure a smooth process, here are some common mistakes to avoid:

Selection of Fund does not Align with Risk Scoring



Missed to tick Vulnerable client (disclosure by client)

PART A: VULNERABLE CLIENT ASSESSMENT	
DISCLOSURE BY CLIENT	ASSESSMENT BY PRS CONSULTANT
Elderly (60 and above; and uncomfortable with using technology for investment purposes); and/or	Vulnerable Client
Education level of Primary School or below: and/ or	Vulnerable Client (If client selects any item 1 - 6 in Part A)
No capital market investment experience; and/or	Non-vulnerable Client
Low financial resilience (low ability to withstand financial shocks, for example cash flow problems, no savings and/or overly indebted); and/or	
Have experienced death or total permanent disablement of main bread winner over the last 12-months; and/or	
Have any hearing, visual, speech, physical or learning impairments.	
None of the above	

Declaration of Vulnerable Client (member wrongly declared and ticked)

DISCOURRE PY CUENT I Elderly (Sind adves, and uncomfortable with using technology for investment purposes); and/ or 18 éducation level of Primary School or below and/ or 3) No capital market investment experience; and/ or	ASSESSMENT BY PRS CONSULTANT Vulnerable Client Vulnerable Client (If client selects any item 1 - 6 in Part A)
3) No capital market investment experience; and/ or	
	Non-vulnerable Client
 Low financial resilience (low ability to withstand financial shocks, for example cash flow problems, no savings and/or overly indebted); and/or 	
 Have experienced death or total permanent disablement of main bread winner over the last 12-months; and/ or 	
6) Have any hearing, visual, speech, physical or learning impairments.	
7) None of the above	
ruinerable client status based on the information provided by me. I consideration of my vulnerability status: a. Allowed me sufficient time to review and provide the necessary in	provide details in an alternative format such as post or email for better clarity;

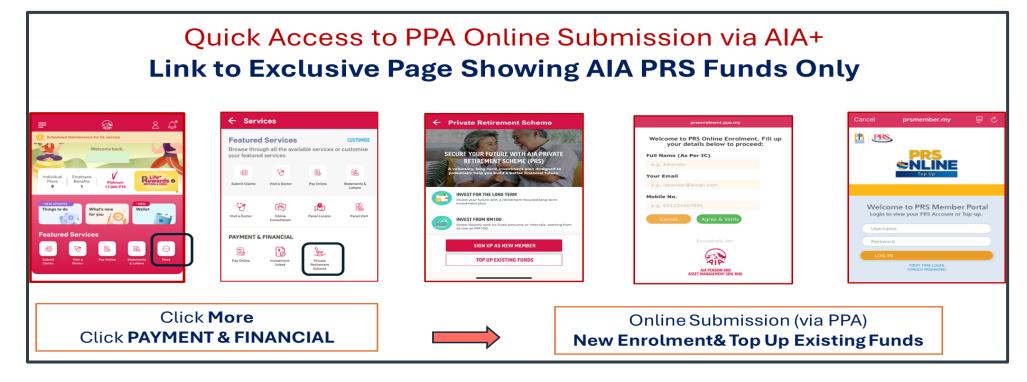


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Easy Link to PPA Online via AIA+

PPA ONLINE SUBMISSION:

- Reminder that customers can log in via AIA+ > Services > Payment & Financial > PRS.
- To access new fund, please click as New Enrolment (for both New & Existing AIA PRS Customer).
- Only existing funds will appear under Online Top-Up.







Thank You