



Campaign Rolldown Slides (July 2025) For AIA Agents Only

AIA Pension and Asset Management Sdn. Bhd.



Customer Campaign 1: Initial Offer Price at RM1.00 for 21 Days

>> INTRODUCTORY OFFER <<



Initial Offer Price RM1.00 for First 21 Days

15 July 2025 to 4 August 2025

Units will be offered at the initial offer price of RM1.00 from 15 July 2025 to 4 August 2025.

Customer Campaign 2: AIA PRS DIVIDEND KICKSTART CAMPAIGN

Campaign Period: 15 July 2025 to 30 September 2025

REWARDS*	MINIMUM NET CONTRIBUTION	ELIGIBILITY
3.0%	No Minimum	Existing AIA PRS High Net Worth ("HNW") Programme Clients
3.0%	RM1,000,000	New and Existing Customers who are not under the HNW Programme
2.0%	RM500,000 to Below RM1,000,000	
1.5%	RM5,000 to Below RM500,000	

Kickstart your client's investment to greater potential returns and earn up to **3% extra rewards**.



* Rewards will be paid in bonus units, to be credited into the Fund, starting June 2026.



Customer Campaign 2: Example of DIVIDEND KICKSTART CAMPAIGN

Let Your Contributions Power Up Your Rewards

Existing HNW Customers

Contributes RM50,000	= RM1,500 (3.0%)
Contributes RM1m	= RM30,000 (3.0%)

All Other Customers (New & Existing)

Contributes RM5,000	= RM75 (1.5%)
Contributes RM100,000	= RM1,500 (1.5%)
Contributes RM500,000	= RM10,000 (2.0%)
Contributes RM1m	= RM30,000 (3.0%)

Maximum rewards will be capped at RM30,000 per individual.



Customer Campaign 2: T&C of DIVIDEND KICKSTART CAMPAIGN

Specific Terms & Conditions

- Exclusive for contribution to the AIA PAM – DIVIDEND INCOME Fund during the Campaign Period only.
- Contributions to all other AIA PAM funds will NOT be eligible under this campaign.
- Only new contributions (lump sum or direct debit over the Campaign Period) and transfer-in cases from other PRS providers will be counted.
- Switching of any existing AIA PAM funds into AIA PAM – DIVIDEND INCOME Fund will not be eligible for this campaign.
- Existing AIA PRS High Net Worth (“HNW”) Programme Client refers only to those HNW Individuals who are still in the Programme at the time of contribution and subject to its respective terms and conditions (please refer to www.aia-prs.com.my for more information.)
- The Rewards will be paid in the form of bonus units and re-invested back into the eligible contributor’s PRS account, under AIA PAM – DIVIDEND INCOME Fund.



Customer Campaign 2: Rewards Structure for DIVIDEND KICKSTART CAMPAIGN

Timeline of Disbursement of Rewards

Reward Category	June 2026	December 2026	June 2027
(HNW Programme) 3.0%	1.0%	1.0%	1.0%
3.0%	1.0%	1.0%	1.0%
2.0%	1.0%	1.0%	-
1.5%	1.0%	0.50%	-

- Rewards will be credited into the fund of the original investment i.e AIA PAM – DIVIDEND INCOME Fund, starting in June 2026 for investments made in 2025.
- **ANY** WITHDRAWALS or SWITCHING OUT from the AIA PAM – DIVIDEND INCOME Fund to other AIA PAM funds made between 1 October 2025 (ie. after campaign ends) to 30 June 2027 will invalidate all future Rewards.



Agent Contest: AIA PRS NEW FUND FAST START CHALLENGE

Close 2, Claim RM200 – Exclusively for the First 200



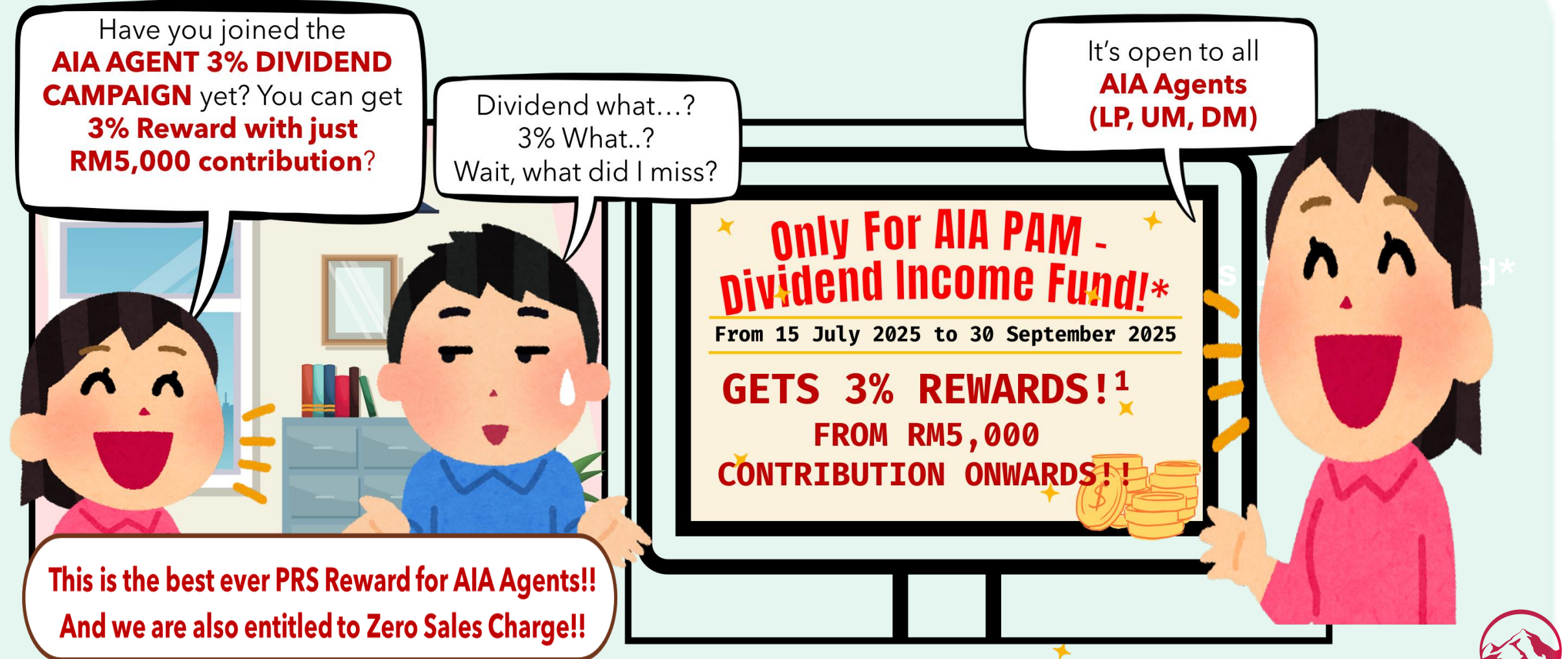
Reward:
RM200 Jaya Grocer Gift Card

- Criteria:**
- 2 Cases of AIA PAM – Dividend Income Fund.
 - Minimum RM5,000 per case.
 - Agents Own contributions will not be counted.
 - Only for the first 200 eligible AIA PRS consultants

Challenge Period:
15 July 2025 to 30 July 2025



Agent Campaign: AIA PRS AGENT 3% DIVIDEND CAMPAIGN



AIA confidential and proprietary information. Not for distribution.



Agent Campaign: AIA PRS AGENT 3% DIVIDEND CAMPAIGN

Exclusively For
AIA AGENTS Only
(All LP, UM & DM)



AIA confidential and proprietary information. Not for distribution.

Contribution

RM5,000 Onwards

Reward*

3.0%

Maximum rewards will be capped at
RM30,000 per individual.

Contributes RM5,000	= RM150
Contributes RM100,000	= RM3,000
Contributes RM500,000	= RM15,000
Contributes RM1m	= RM30,000

Agent Campaign: T&C for AGENT 3% DIVIDEND CAMPAIGN

Specific Terms & Conditions

- Exclusive for contribution to AIA PAM – DIVIDEND INCOME FUND during the Campaign Period only. Contributions to all other AIA PAM funds will NOT be eligible for this campaign.
- Only new contributions (lump sum or direct debit over the campaign period) and transfer-in cases from other PRS providers will qualify.
- Fund switching from any existing AIA PRS funds into AIA PAM – Dividend Income Fund will not be eligible for this campaign.
- **IMPORTANT NOTE** During Submission:
 - AIA Agents WITHOUT AIA PRS Consultant License: Please enter the code **APR002** during submission to qualify for this campaign.
 - AIA Agents WITH AIA PRS Consultant License: Please enter the code **ZEROSC** during submission to qualify for this campaign.
- Please take note that **NO PRS Commission will be payable, but Trailer Income will still be eligible.**
- Eligibility of contributions (e.g., AIA Life Planners) will be verified after the campaign concludes.

Agent Campaign: Reward Structure of AGENT 3% DIVIDEND CAMPAIGN

Reward Structure

- *The rewards will be paid in the form of bonus units and re-invested back into the eligible contributor’s PRS account, under AIA PAM – Dividend Income Fund.
- Any contributions made under this campaign will be exclusively for this campaign ONLY. i.e. it will not count towards any other ongoing AIA PRS campaigns (no overlapping or stacking)

Timeline of Disbursements of Rewards:

Reward Category	June 2026	December 2026	June 2027
3.0%	1.0%	1.0%	1.0%

- ANY WITHDRAWALS or SWITCHING OUT from the DIF to other AIA PRS funds made between 1 October 2025 (i.e. after campaign ends) to 30 June 2027 will invalidate all future rewards.



Important Reminder Agent 3% Dividend Campaign Submissions

For agents without AIA PRS Consultant License:

Manual Submission:

Manual Submission - Please WRITE the Life Planner code **APR002** on the Account Opening Form (Page 9, For PRS Consultant Use).

Signature: _____	
Name (as per NRIC/Passport): _____	
Date (DD/MM/YYYY): _____	
Please take note that we will not be able to process this application without your consent to the above declarations.	
FOR PRS CONSULTANT USE	FOR OFFICE USE
Consultant's Name: _____	Date & Time received: _____
FIMM Consultant Code: _____	Verified by & Date: _____
Life Planner Code: APR002	
Contact No: _____	

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Online Submission:


Online Submission - Please ENTER the Life Planner code **APR002** in the remarks column during online submission.

Self Selected Option
Self-selected option allows you to choose any of the PRS funds offered by the chosen PRS Provider, based on your risk and return expectations.

AIA PAUL - Growth Fund AIA PAUL - Moderate Fund AIA PAUL - Conservative Fund

Remarks (you may enter up to 200 characters)
For PRS Online Enrollment Treats:
• If you were introduced by a Referrer, please enter the Referrer's PPA Account Number like this: (REFBYPPAXXXXX) to qualify for the RA100 Treat.

APR002

 Conventional

The correct codes must be indicated during submission to be eligible for the AIA PRS AGENT 3% DIVIDEND CAMPAIGN and Zero Sales Charge.



Important Reminder Agent 3% Dividend Campaign Submissions


**For agent with AIA PRS
Consultant License:**

Manual Submission:

Manual Submission - Please WRITE the campaign code **ZEROSC** on the TOP RIGHT CORNER (first page of the Account Opening Form) during submission.

Online Submission


Online Submission - Please ENTER the campaign code **ZEROSC** in the remarks column during online submission.



**AIA Pension and Asset Management
Sdn. Bhd.**

**PRIVATE RETIREMENT SCHEME (PRS)
ACCOUNT OPENING FORM**

ZEROSC



**PPA
PRIVATE
PENSION
ADMINISTRATOR**

PPA Member: ☐ New ☐ Existing

Channel: ☐ PRS Consultant (Provider) ☐ AIA Corporate Solution
☐ Corporate PRS Distributor ☐ Institutional PRS Advisor

PPA Account No:

P	P	A															
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MASTER A/C No:

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PARTICULARS OF APPLICANT (UNIT HOLDER)

All fields MUST be completed. You must be 18 years and above as at the date of this application. Please provide a clear copy of your NRIC or Passport.

[illegible]

The correct codes must be indicated during submission to be eligible for the AIA PRS AGENT 3% DIVIDEND CAMPAIGN and Zero Sales Charge.



Reminders for New Fund

FORMS:

- The New Account Opening Form (**July 2025 version**) which includes this new fund is now available on ALPP and APAM website www.aia-prs.com.my.
- Previous form is still applicable until 31 July 2025 and is only for contributions to other AIA PRS funds.

PPA ONLINE SUBMISSION:

- To access new fund, please click as New Enrolment (for both New & Existing AIA PRS Customer)
- Only existing funds will appear under Online Top-Up
- Reminder that customers can log in via AIA+ > Services > Payment & Financial > PRS

Quick Access to PPA Online Submission via AIA+
Link to Exclusive Page Showing AIA PRS Funds Only

Click **More**
Click **PAYMENT & FINANCIAL**

Online Submission (via PPA)
New Enrolment & Top Up Existing Funds

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Overview of Customer Campaigns for AIA PRS

July

August

September

2

Campaign Period: 15 July 2025 to 30 September 2025

REWARDS*	MINIMUM NET CONTRIBUTION	ELIGIBILITY
3.0%	No Minimum	Existing AIA PRS High Net Worth ("HNW") Programme Clients
3.0%	RM1,000,000	New and Existing Customers who are not under the HNW Programme
2.0%	RM500,000 to Below RM1,000,000	
1.5%	RM5,000 to Below RM500,000	

1. Initial Offering Price
RM1.00
(15 July to 4 Aug)

2. Dividend Kickstart Campaign
Up to 3% Reward
(15 July to 30 Sept)

3

3. Youth Campaign (RM500 rewards <29yrs old)
Growth Fund & Global Islamic Growth Fund Only
(1 June to 29 Aug)

4. Growth Funds Campaign
Up to 2% Rewards
(1 to 31 July)

Campaign Period:
1 JULY 2025 to 31 JULY 2025

Net Contribution (From 1 July 2025 to 31 July 2025)	Rewards (Bonus Units)*
RM5,000 to Below RM500,000	1.5%
RM500,000 and Above	2.0%

*Maximum rewards will be capped at RM20,000 per individual. Terms and conditions apply.

	Contribution (Selected Fund Only)	Reward (Bonus Units)
Year 1	RM1,000	RM100
Year 2	RM1,000	RM150
Year 3	RM1,000	RM250
Total	RM3,000	RM500

*Limited to First 1,000 Participants Who Fulfill The Criteria.
Terms and Conditions Apply.

Campaign Period (Extended):
1 JUNE 2025 to 29 AUGUST 2025

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PRS HNW Programme

Overview of PRS Rewards & Exclusive Offer for You!!



PRS Cross Sell Seminar

RM380,000 per Ticket
(1 July to 30 Sept)

2x Credit PRS Cross Sell Seminar

Min RM10k per Case
(1 July to 31 July)

**PA & PRS Special
Production Bonus**
**3.0x & 2.0x for Summit
& Star Convention**
(1 Jan to 30 Nov 2025)

AIA Agent 3% Dividend Campaign For AIA PAM – Dividend Income Fund Only

Min RM5k Contribution
(15 July to 30 Sept)

New Fund Fast Start Challenge
RM200 Jaya Grocer Gift Card
(AIA PAM – Dividend Income Fund Only)
Min 2 Cases of RM5,000 each
(15 to 30 July)

Commission Up to 2.70%
Trailer Income Up to 0.35%
PRS Excellence Club Cash Reward

6%
FYP Count
for MDRT





Ready to Make Retirement Simpler?

Don't Search for certainty in markets. Find it in your strategy.

Product Highlights Sheet



Presentation Slides

